



---

# PM Capital Investor Forum

May 2017



---

# PM Capital Investor Forum

May 2017



---

**Lachlan Cameron**  
Head of Distribution

**PM Capital**

# Disclaimer

This presentation is issued by PM Capital Limited (ABN 69 083 644 731 AFSL No. 230222). It does not constitute advice of any kind, and is not an offer capable of acceptance in any jurisdiction. The opinions (which constitute our judgement at the time of issue) and the information herein is subject to change without notice. The presentation does not take into account the objectives, financial situation or needs of any investor, and investors should consider a copy of the current Product Disclosure Statement which available from us, and seek their own financial advice prior to investing.

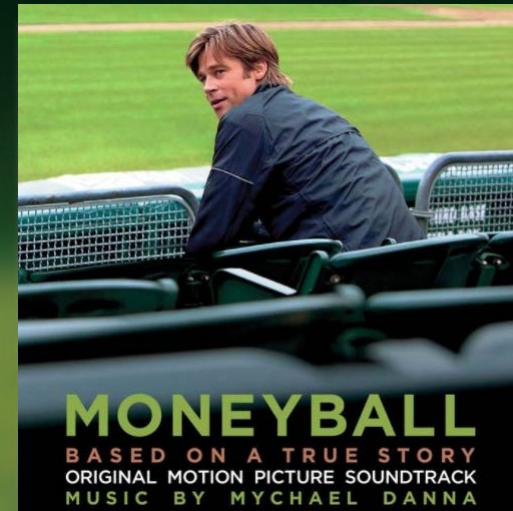
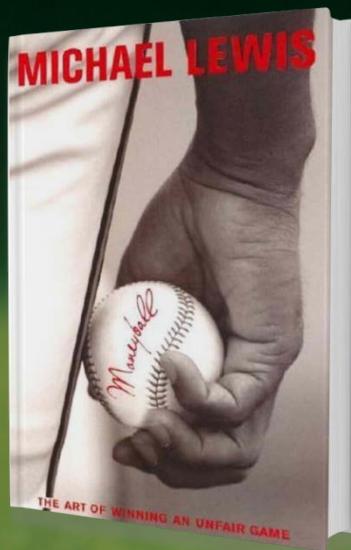
While the information contained in this presentation has been prepared with all reasonable care, PM Capital Limited accepts no responsibility or liability for any errors or omissions or misstatements however caused. It contains summary information only. You should not rely on this information. Except insofar as liability under any statute cannot be excluded, PM Capital Limited and its directors, employees and consultants do not accept any liability (whether arising in contract, in tort or negligence or otherwise) for any error or omission in this presentation or for any resulting loss or damage (whether direct, indirect, consequential or otherwise) suffered by the recipient of this presentation or any other person.

Past performance is not indicative of future performance. The objective is expressed after the deduction of fees and before taxation. The objective is not intended to be a forecast, and is only an indication of what the investment strategy aims to achieve over the medium to long term. While we aim to achieve the objective, the objective and returns may not be achieved and are not guaranteed.

**PM Capital Limited | ABN 69 083 644 731**

Australian Financial Services Licence 230222  
Level 27, 420 George Street  
Sydney NSW 2000  
Ph: 02 8243 0888  
[www.pmcapital.com.au](http://www.pmcapital.com.au)

# Winning fundamental *Moneyball* – making money from anomalies



# Why PM Capital?

## Objective: Long term performance accretion

Performance (net of fees) As at 30 April 2017	1 Year	3 Years p.a.	5 Years p.a.	7 Years p.a.	Since inception	Total return since inception
<b>PM Capital Global Companies Fund</b>	24.6%	14.8%	22.2%	13.0%	8.8%	<b>379.2%</b>
<b>PM Capital Asian Companies Fund</b>	16.5%	8.5%	13.8%	10.3%	15.9%	<b>268.9%</b>
<b>PM Capital Australian Companies Fund</b>	24.2%	11.2%	13.7%	10.3%	11.0%	<b>505.5%</b>
<b>PM Capital Enhanced Yield Fund</b>	6.3%	3.5%	4.4%	4.9%	6.1%	<b>145.2%</b>

Performance calculated from Inception date for The Global Companies Fund - 28 October 1998 to 30 April 2017, The Asian Companies Fund, 1 July 2008, The Australian Companies Fund – 20 January 2000, The Enhanced Yield Fund – 1 March 2002. Past performance is not a reliable indicator of future performance

# A history of after-fee outperformance...

**Global  
Companies  
Fund**



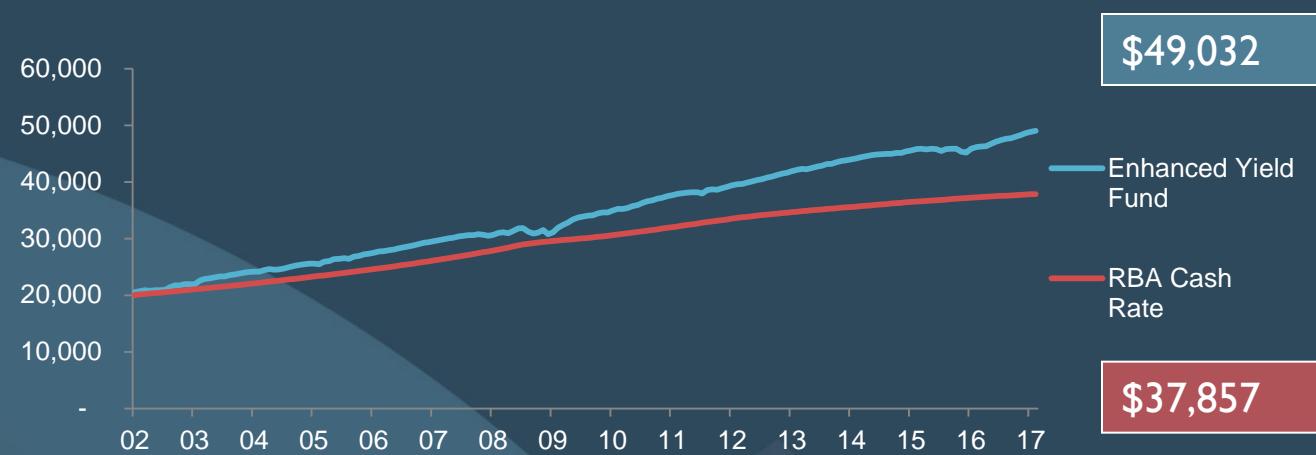
**Asian  
Companies  
Fund**



Performance calculated from Inception date for the Global Companies Fund, 28 October 1998 to 30 April 2017 and for the Asian Companies Fund, 1 July 2008 to 30 April 2017. Past performance is not a reliable indicator of future performance

# A history of after-fee outperformance...

**Enhanced  
Yield  
Fund**

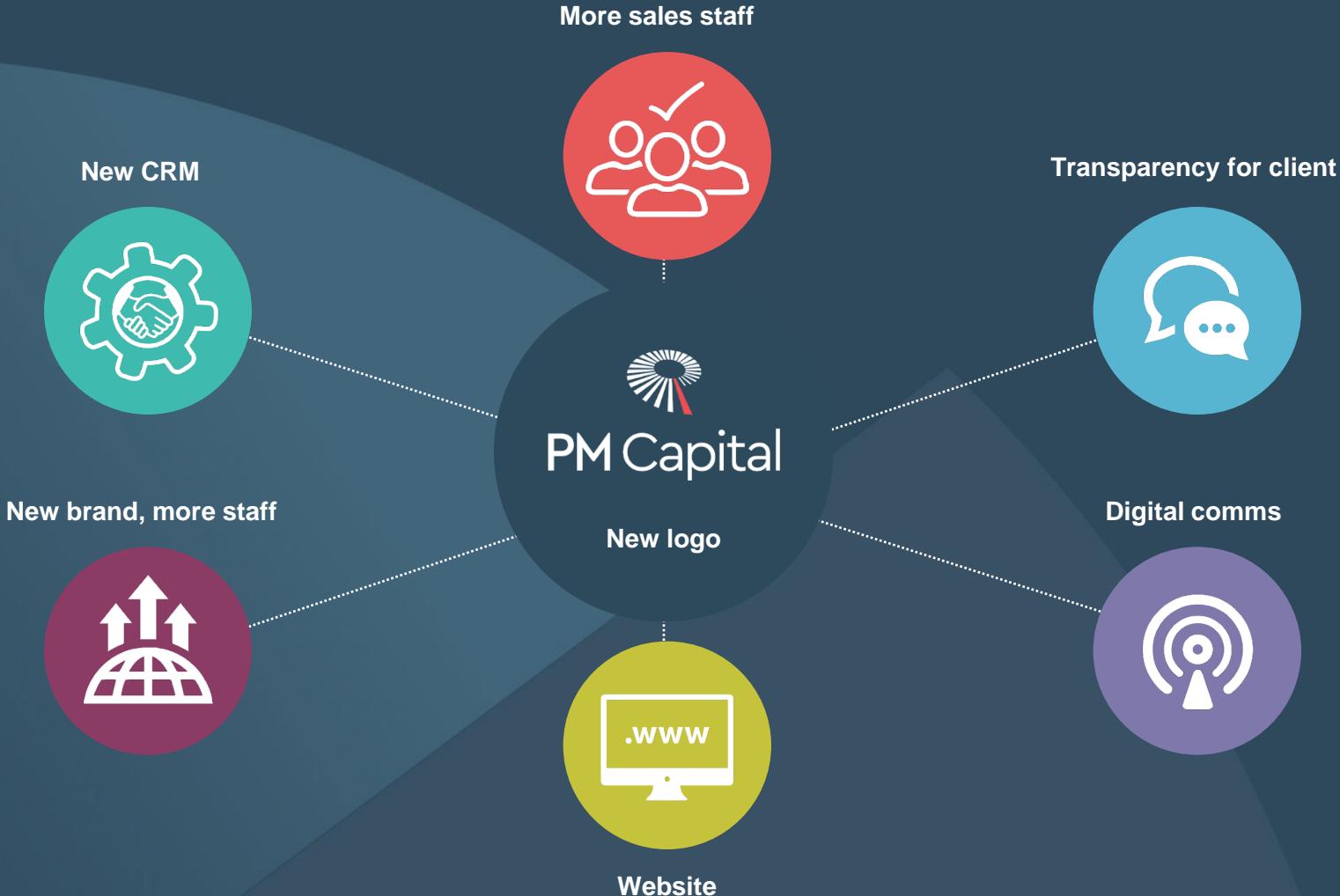


**Australian  
Companies  
Fund**

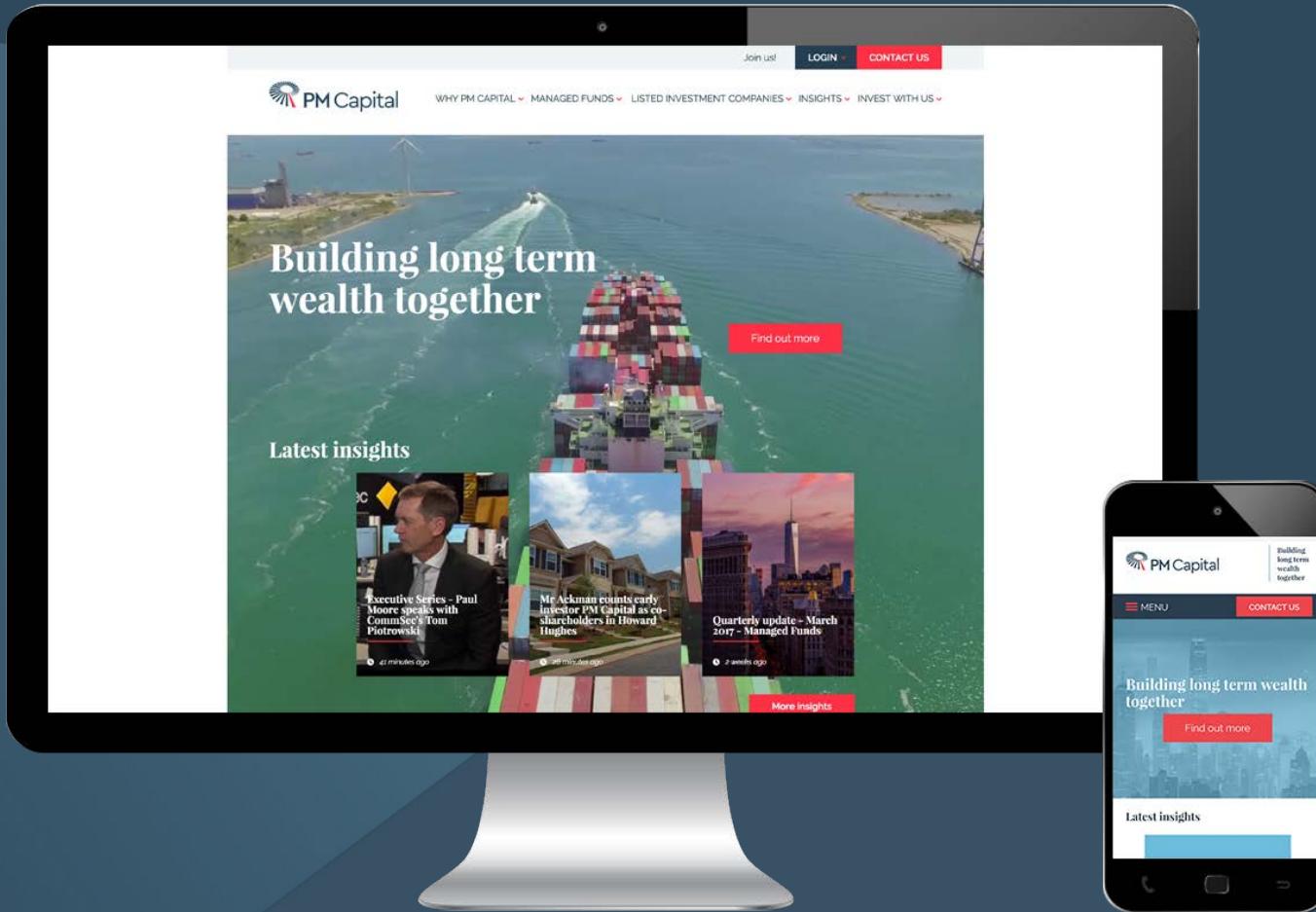


Performance calculated from Inception date for the Enhanced Yield Fund, 1 March 2002 to 30 April 2017 and the Australian Companies Fund, 20 January 2000 to 30 April 2017. Past performance is not a reliable indicator of future performance

# Business update



# Website



# Agenda

## Speakers



**Jarod Dawson**

Director and Portfolio Manager  
Credit Strategies

30m



**Paul Moore**

Chief Investment Officer, Chairman  
and Portfolio Manager, Global Equities

30m

Q&A

15m

Close



---



---

**Jarod Dawson**  
Portfolio Manager  
Enhanced Yield Fund

Director  
**PM Capital**

# A desire to change the game

## 1. Finding value

- Doing it differently
- Why search for anomalies?
- Where to look for the anomalies
- The overlooked players

## 2. Outlook

# Changing the game

- We view risk as the risk of losing money
- Ability to be up to 100% cash – in or out of markets
- Invest globally – why be constrained?
- Exploit the capital structure
- Intense research – stick to what really matters: the facts
- Focus on the anomalies: rational when markets irrational

**Good ideas are hard to find - meaningful amounts of capital in our best ideas**

**Investing together**

# Why search for anomalies?

**The industry is flawed**

Idea generation is based around arbitrary indices – instead of genuine investment opportunities.

- Hundreds of investments / few parameters - why?
- 5 year interest rate duration – why?
  - Interests of Issuers v Investors

**Investment mandates**

*“baseball thinking is medieval”, “asking all the wrong questions”*

- Self-Constrained
  - Exploit ill discipline and herd mentality

**Invest our portfolios the way we invest for ourselves**

- Rarity generally implies value
- Cash + a selection of genuine investments we truly understand

# Building a team

## *Finding value for money*



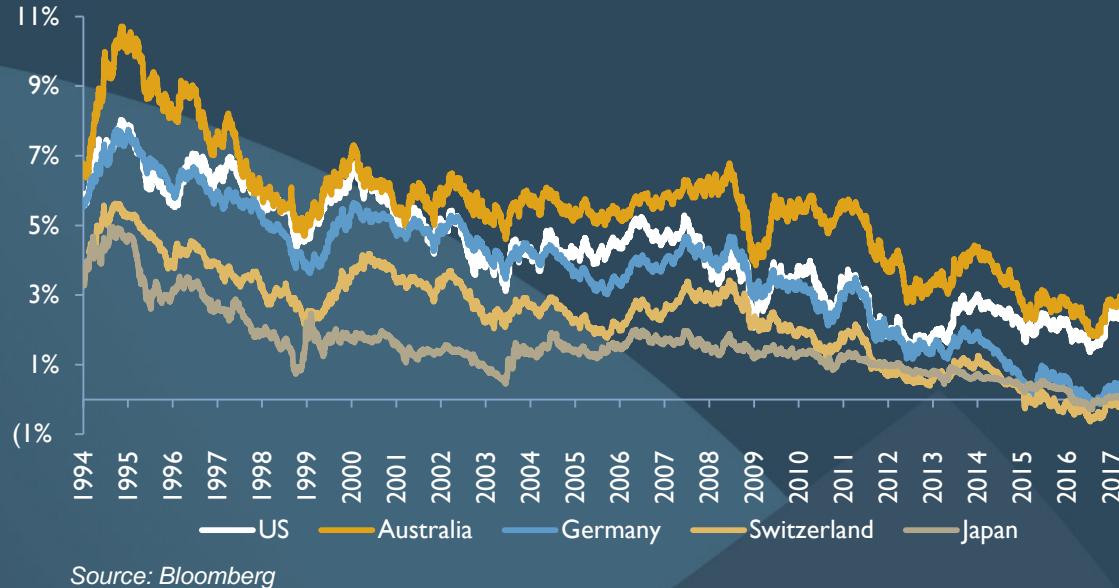
**Home  
bias**

**Distressed  
hard  
assets**

**Rated v  
unrated**

**Listed v  
unlisted**

# The overlooked players ...interest rates



- Germany/ Japan/ Switzerland – 10yr fixed rates still effectively 0%
- Decade of aggressive stimulus – US solid, Europe improved considerably
- Point of inflection: 2016 – pre the GFC the US cash rate ave ~5% (now 1%)
- Market convention – index with 5 year duration
- Enhanced Yield Fund positioned for higher global rates – double positive

# The overlooked players ...USD subordinated debt

- FRNs issued by ANZ and WBC decades ago in USD – fallen off the radar
- Originally issued with tiny credit spreads - cash + 0.15%!
- Post the GFC – capital prices savaged:  50%
- Market focused on very small coupon
- Stick to the facts
  - play on higher rates: 1%  rates = 2%  yield.
  - obsolete under Basel III

# Debt investment, equity-like returns

***Interest rates bottomed in 2016 – 40% return since!***

Westpac Subordinated Debt (USD)



ANZ Subordinated Debt (USD)

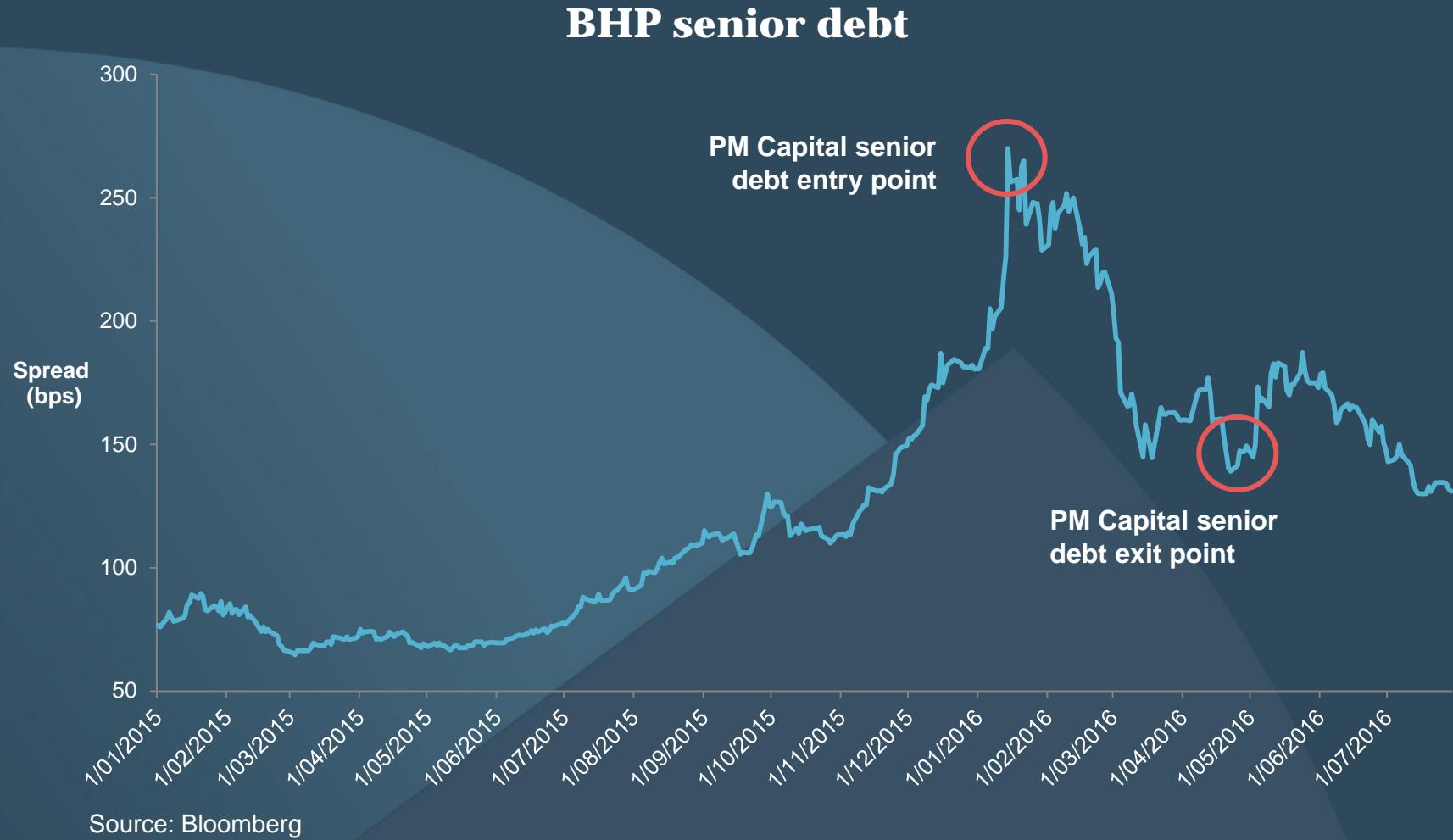


Source: Bloomberg

# The overlooked players... BHP senior/ subordinated debt

- 2015/16 – perfect storm - China scare/ oil supply shock/ Brazil mine disaster
- BHP credit spreads at distressed levels (*home bias*)
  - EUR Senior Debt                  Bills + 300bp
  - USD Subordinated Debt        Bills + 600bp
- Market focussed on downside uncertainty/ noise/ capex/ dividend
- **Stick to the facts**
  - Is demand for steel going to disappear?
  - Where are iron ore prices sustainable?
  - Would have to cut capex and dividend
  - Quality business – long life mines/ seasoned management

# BHP – sold after 4 months for a 7% absolute return



# The overlooked players... Lar Espana

- Post GFC / European Crisis chaos: Commercial property  50-70%
- Market panicking over where it will end
  - Portugal, Ireland, Greece, Spain (**PIGS**)...Australia the one in the mud

## Stick to the facts - Compare the pair:

Lar Espana (Spain)
Buying assets at bottom of cycle
8-10% yields
Senior Secured bonds: - We own the assets.
Bills +350bp = 5.30% yield



Dexus, Stockland (Aus)
Commercial property at all-time highs
Sub-5% yields
Senior Unsecured bonds: - No direct security
Bills +150bp = 3.30% yield

# The overlooked players...

## Tesco

- Unloved business – market sentiment around equity
- Market focused on profit write-downs/ accounting issues
- **Back to Basics - Turnaround Story**
  - Cleaned house - new management implementing significant change
  - 3rd largest global retailer – great brand, huge customer base
  - Earnings growing, customer satisfaction increasing, debt coming down
  - Now one of the best-performing supermarket groups globally



# Bottom of the 9<sup>th</sup> ... bases are loaded

## ■ Higher interest rates

- Effectively no interest exposure + USD Sub Debt
- Bloomberg Composite Index – 5yr duration = 10%-15% potential losses
- Double positive if you have no interest rate duration:
  - Avoid material losses from higher rates
  - Income yield increases as market rates rise

## ■ Stronger credit markets

- US: a key driver of growth next 5-10 years – jobs/ wages/ housing
- Corporates: 1-3% borrowings for 10yrs+
- Europe: steadily improving

***Environment for genuine stock pickers in credit***

***Currently seeing no shortage of opportunities to consider***

***Average credit spread on the Fund's assets: ~RBA+2.25%***

# The process has to provide runs

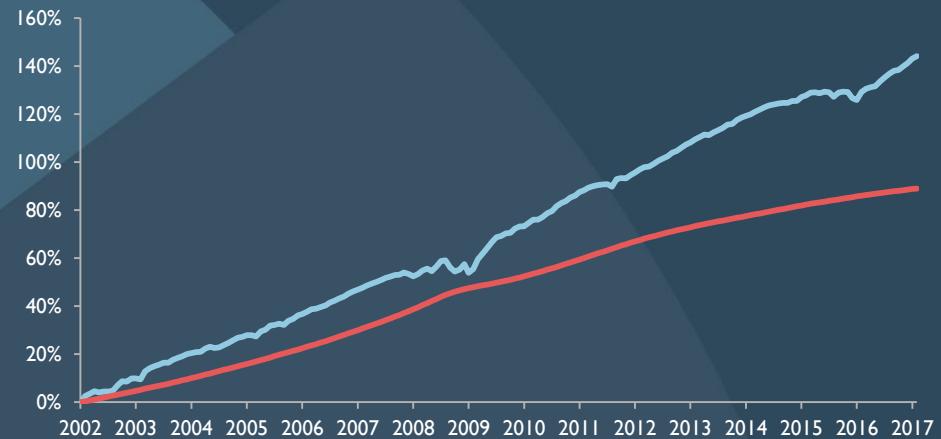
**Objective: Consistent returns, regular income**

Performance (net of fees) 30 April 2017	1 Month	3 Months	6 Months	1 Year	3 Years p.a.	5 Years p.a.	Since inception	Total return Since inception
Enhanced Yield Fund	0.4%	1.5%	3.0%	6.3%	3.5%	4.4%	6.1%	145.2%
RBA Cash Rate	0.1%	0.4%	0.7%	1.6%	2.0%	2.4%	4.3%	89.3%

**Winning a  
championship:**

***Generating attractive  
long term returns, with a  
low degree of volatility***

**Total return since inception**



Source: PM Capital. As at 30 April 2017. Past performance is not a reliable indicator of future performance. The inception date of the Enhanced Yield Fund is 1<sup>st</sup> March 2002.



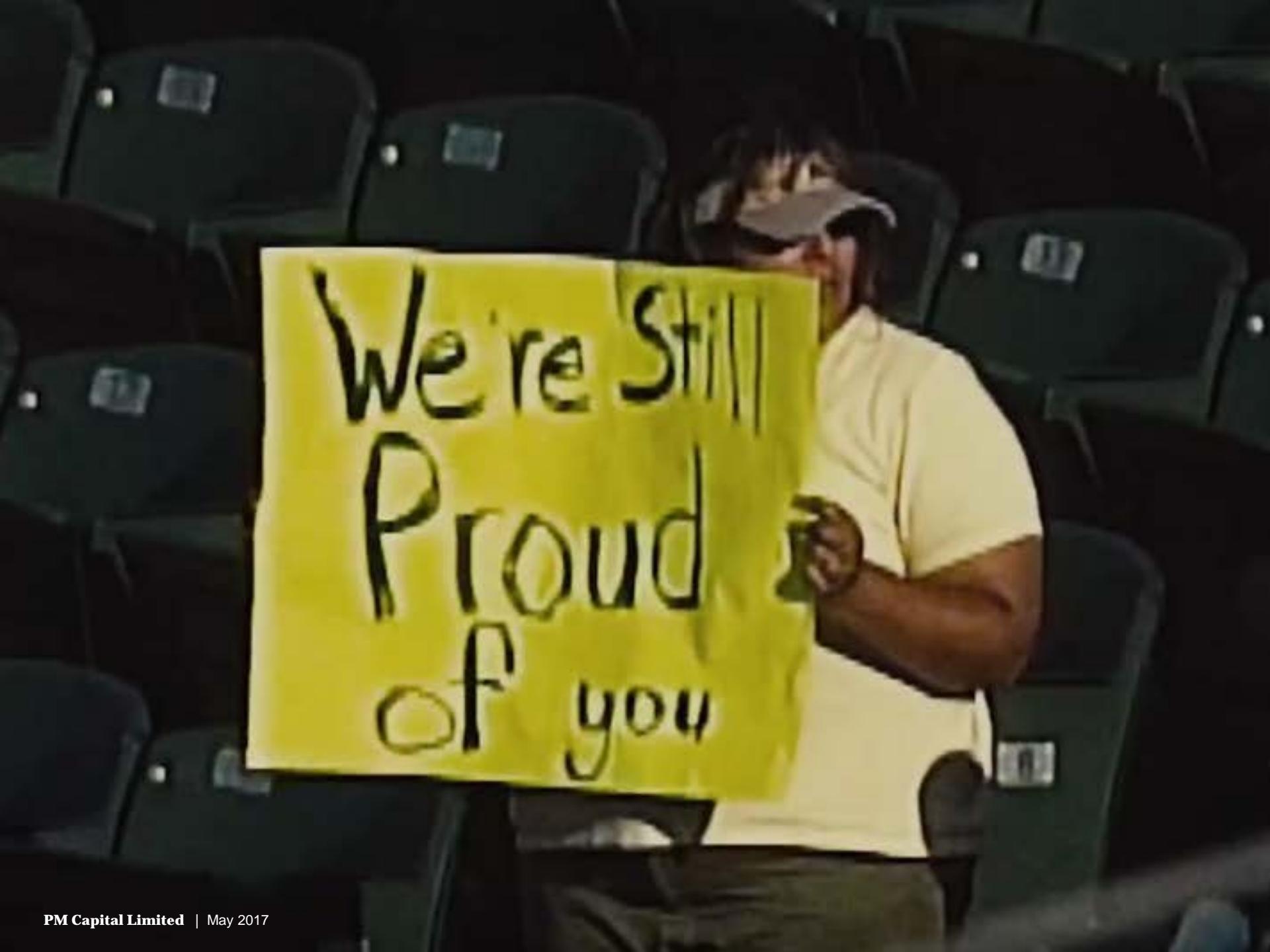
---



---

**Paul Moore**  
Portfolio Manager  
Global Equities strategies

Chief Investment Officer  
Chairman  
**PM Capital**



We're Still  
Proud of you

# Patience and conviction

All great investments are questioned  
at the time of purchase

- TMT – old v new economy
- GFC – equities v cash

*“...a once in a life time opportunity to move out of cash and into debt instruments; and for those with a long term perspective straight into equities...”*

Paul Moore, May 2009, Morningstar Conference

- Brewing is a no growth business
- Banks are too risky
- Las Vegas will never recover
- Mobile will disrupt the incumbents

# Why invest in anomalies?

---

# Why invest in anomalies?

From an investment perspective -  
*to be a successful investor you have to be doing something that others are not*

# Why do they occur?

- **Fear and the avoidance of pain**

*“The day after the market crashed... people began to worry that the market was going to crash.” Peter Lynch, One Up On Wall Street, 1987*

- **So what makes us feel safe?**
- **What is it that you are afraid of?**

**A portfolio manager for an institution...cannot afford to be an Outside Zebra. For him, the optimal strategy is simple; stay in the centre of the herd at all times. As long as he continues to buy the popular stocks... he cannot be faulted. To quote one portfolio manager: “It really doesn’t matter a lot to me what happens to Johnson & Johnson as long as everyone has it and we all go down together”. But on the other hand, he cannot afford to try for large gains on unfamiliar stocks that would leave him open to criticism if the idea fails.**

Extract taken from ‘The New Money Masters’ 1994 By John Train: Acorn Fund Report - Ralph Wagner

**How does the industry overcome fear?**

# Perception v facts

---

- **Lazy research, focus on the obvious, superficial; group think**
  - *When all men think alike no one thinks very much.* Walter Lippmann, 1915

# Perception v facts

---

- **Lazy research, focus on the obvious, superficial; group think**
  - *When all men think alike no one thinks very much.* Walter Lippmann, 1915
- **“Good looking ball player” = brand name/ blue chip**

# Perception v facts

- **Lazy research, focus on the obvious, superficial; group think**
  - *When all men think alike no one thinks very much.* Walter Lippmann, 1915
- **“Good looking ball player” = brand name/ blue chip**
- **“If he’s a good hitter why doesn’t he hit good?”**
  - Consumer revenue growth

# Perception v facts

- Lazy research, focus on the obvious, superficial; group think
  - *When all men think alike no one thinks very much.* Walter Lippmann, 1915
- “Good looking ball player” = brand name/ blue chip
- “If he’s a good hitter why doesn’t he hit good?”
  - Consumer revenue growth
- Not always what it seems

# Short term focus

---

Severe  
cyclical  
change

- Banking has to survive
  - Land values long term reflect economic production
  - Financial transactions are the basis of our capitalist system
  - Gambling; since the dawn of time
- 

Secular  
change

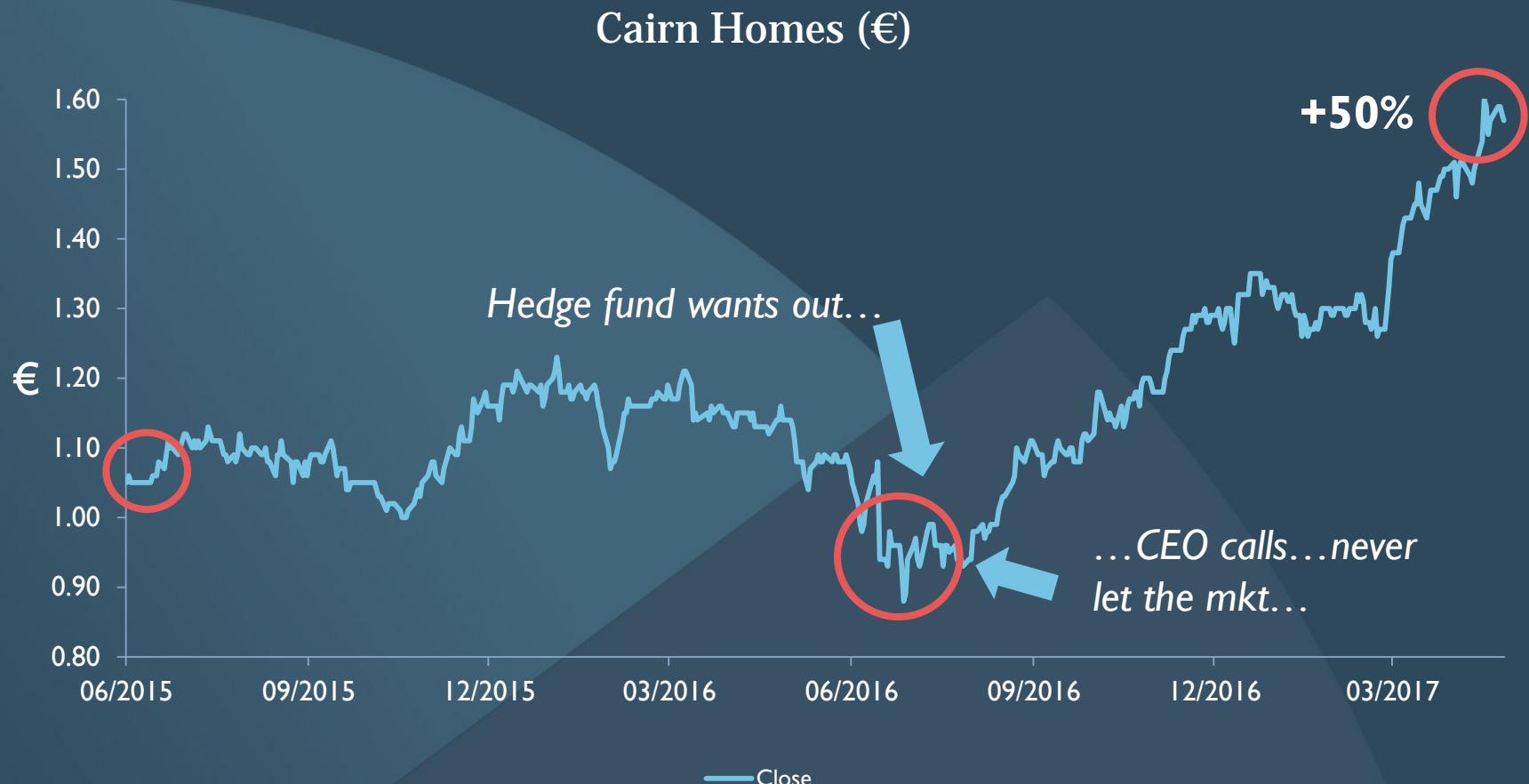
- Desk top v Mobile
- Globalisation (Brewing)
- Capital and Dividends (Banking)

# Distractions

---

- Administration/ superannuation/ regulation
- Macro – Brexit

# Las Vegas (Howard Hughes) ... to Ireland to Spain (Hispania)



Source: PM Capital, Bloomberg

# Conflict/ misunderstanding

---



# Conflict/ misunderstanding

*“People who run ball clubs, they think in terms of buying players. Your goal shouldn’t be to buy players (raise funds), it should be to buy wins (businesses that will give your required return on your capital)...”*

Source: Moneyball

# Conflict/ misunderstanding

*“People who run ball clubs, they think in terms of buying players. Your goal shouldn’t be to buy players (raise funds), it should be to buy wins (businesses that will give your required return on your capital)...”*

*“When I see Johnny Damon, what I see is an imperfect understanding of where runs come from...”*

Source: Moneyball

# Conflict/ misunderstanding

*“People who run ball clubs, they think in terms of buying players. Your goal shouldn’t be to buy players (raise funds), it should be to buy wins (businesses that will give your required return on your capital)...”*

*“When I see Johnny Damon, what I see is an imperfect understanding of where runs come from...”*

*“They are asking all of the wrong questions and if I say it to anybody I am ostracised, I’m a leper...”*

Source: Moneyball

# Conflict/ misunderstanding

*“People who run ball clubs, they think in terms of buying players. Your goal shouldn’t be to buy players (raise funds), it should be to buy wins (businesses that will give your required return on your capital)...”*

*“When I see Johnny Damon, what I see is an imperfect understanding of where runs come from...”*

*“They are asking all of the wrong questions and if I say it to anybody I am ostracised, I’m a leper...”*

Source: Moneyball

## Why co-investment is so critical

# How do you find anomalies?

- Insight, judgment and intuition
  - Brewing
  - Banking
  - Monopoly service providers
  - Macau
  - Alternative asset managers
- Investing can't be reduced to an algorithm or a mechanical process.

# What gives you the conviction to invest?

---

What is the  
objective

What is the  
problem

# What gives you the conviction to invest?

---

What is the  
objective

What is the  
problem

If you don't know what you are looking  
for, hard work won't find it

# Background research is key

*You need to  
ask the right  
questions*

- You need to be focused both in the number of opportunities and the specifics of your research
- Better to know a lot about a little than a little about a lot



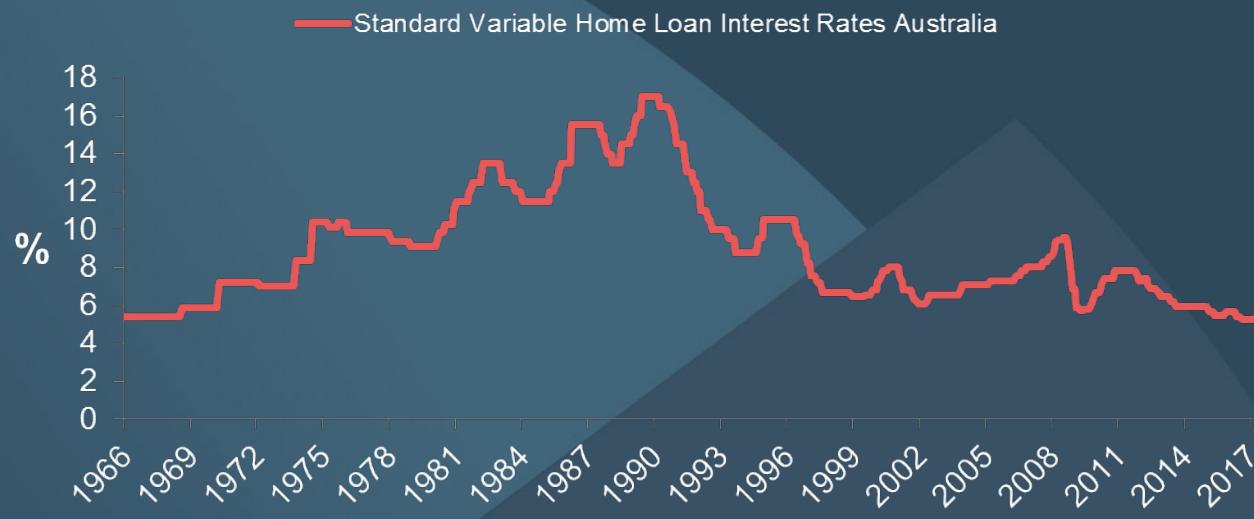
# When do I pull the trigger?

- You will never know the exact time – but it has to be based on valuation as valuation is what protects you
- Understand how the plumbing works
  - Buying: Las Vegas access to bank credit
  - Selling: Alternatives – corporatisation
- Most importantly, trust your instincts and back your convictions
- Never let the opinion of the crowd stop you from acting on what you know to be right

# Bondnado

June 1989 17% SVR

## Standard Variable Home Loan Interest Rates Australia



Source: RBA

- May 2017 -0.3% VR HSBC (FRANCE)

# The theory of evolution – Charles Darwin

## ■ Australian residential property

- 1988 - Mortgage risk weight dropped to 50%
  - 2007 - Mortgage risk weight calculated using internal models - RWA drops to ~15%
  - 2007 - Borrowing to purchase property allowed for SMSFs
    - + Open slather for foreign investors
- = the perfect storm

**2016: APRA announces 25% average RWA for mortgages - banks increase interest rates**

**2017: first home buyers can access super – politicians vs plumbers**

# The more subtle anomaly

- Passive investing
- Distributors and regulators driving at full speed ahead
- Dominate flows and free float
- Not based on valuation
- Everyone will own the same assets!
  - Where all people think alike!
- The capitalist system will break down?
- Correlated with bond yields!
  - So if rates have inflected?

*“Worldly wisdom teaches that it  
is better for reputation to fail  
conventionally than to succeed  
unconventionally.”*

*John Maynard Keynes*

*“Worldly wisdom teaches that it  
is better for reputation to fail  
conventionally than to succeed  
unconventionally.”*

*John Maynard Keynes*

**Investing in businesses at a discount to their inherent value  
(anomalies) is business common sense**

# How is the portfolio placed?

Global Brewing	Industry consolidation; 2003 – 2016+
Post GFC Housing Recovery	Las Vegas + Ireland + Spain; 2009+
Domestic Banking	From crisis comes opportunity; 2009+ Global CBA equivalents; yield
Service Monopolies	A good business at a good price; 2011+ Google/ Visa/ Chicago Mercantile Exchange
Pharmaceutical	Severe cyclical downturn; R&D productivity; 2012+
Macau	Severe cyclical downturn; 2015+
Alternative Investment Managers	Severe cyclical downturn; 2015+

**Genuine  
long term  
opportunities**

**Simple  
ideas,  
simple  
businesses,  
multiple  
iterations**

# Conclusion

---

- It's not easy - you have to work hard and wait for the genuine anomalies to appear and you must have conviction because...

# Conclusion

---

- It's not easy - you have to work hard and wait for the genuine anomalies to appear and you must have conviction because...
- The best ideas always come at a point of maximum uncertainty.

# Conclusion

---

- It's not easy - you have to work hard and wait for the genuine anomalies to appear and you must have conviction because...
- The best ideas always come at a point of maximum uncertainty.
- That is how we believe you can genuinely add value over the longer term



---

# PM Capital Limited



---

**Rebecca Morgan**  
Sales Director

**PM Capital**

---

# Q&A

# A differentiated approach

## **High conviction / unconstrained / benchmark unaware**

- A different risk reward proposition to the market

## **Investing from an Australian perspective**

- Tax and currency are part of the equation

## **Alignment through co-investment**

- Investors not fund gatherers
- We invest as we believe

## **Genuine client diversification**

- Model portfolio

**Award winning high conviction manager applying consistent process to deliver excess long term returns**



---



Thank you

---