



# PM Capital Adviser Forum

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February 2018

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# Welcome

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Lachlan Cameron – Head of Distribution

# Why PM Capital?

## Objective: Long term performance accretion

Performance (net of fees) As at 31 January 2018	1 Year	3 Years p.a.	5 Years p.a.	Since Inception p.a	Total return since inception
PM Capital Global Companies Fund	24.6%	11.4%	18.8%	9.1%	435.2%
PM Capital Asian Companies Fund	26.1%	10.2%	14.7%	16.4%	327.0%
PM Capital Australian Companies Fund	14.5%	11.0%	12.6%	10.8%	535.7%
PM Capital Enhanced Yield Fund	5.0%	4.0%	4.1%	6.1%	153.5%

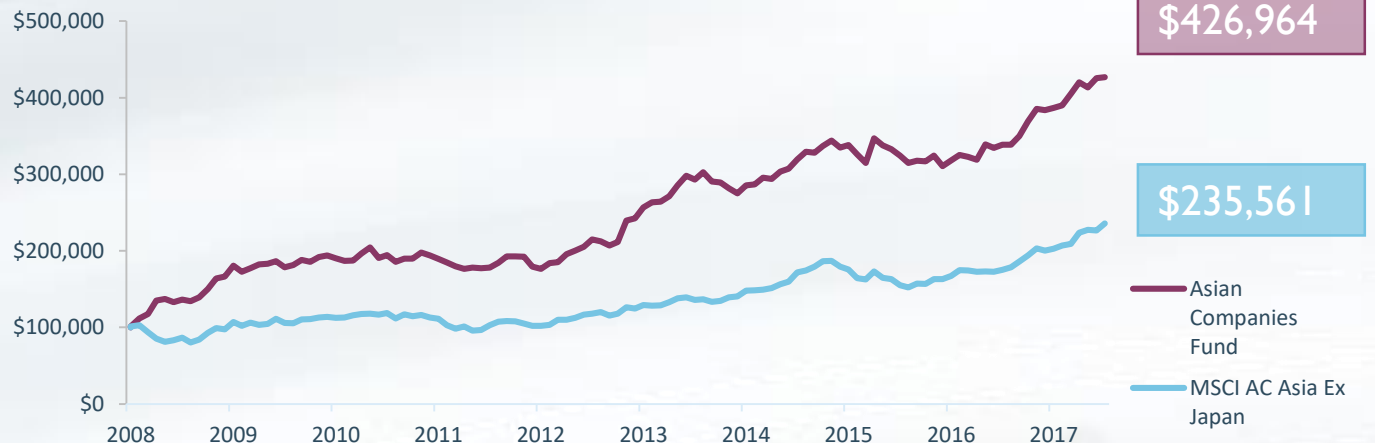
Performance calculated from Inception date for The Global Companies Fund - 28 October 1998, The Asian Companies Fund, 1 July 2008, The Australian Companies Fund – 20 January 2000, The Enhanced Yield Fund – 1 March 2002. Past performance is not a reliable indicator of future performance

# A history of after-fee outperformance...

## Global Companies Fund



## Asian Companies Fund

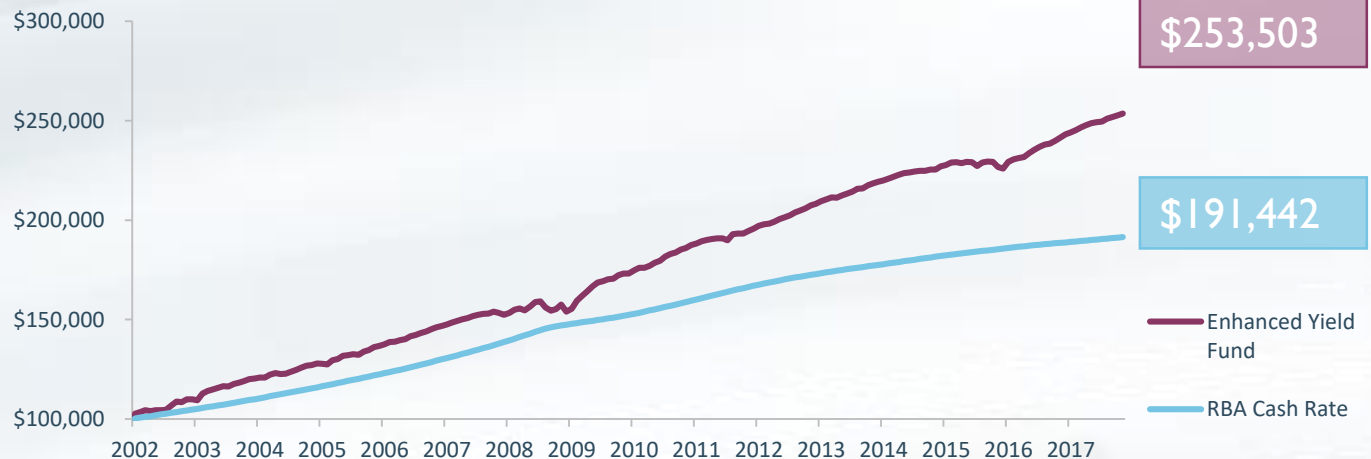


# A history of after-fee outperformance...

## Australian Companies Fund



## Enhanced Yield Fund



# Agenda

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## Speakers



**Jarod Dawson**

Director  
Global Yield Portfolio Manager



**Paul Moore**

Chief Investment Officer, Chairman  
and Portfolio Manager, Global Equities

**Q&A session**



# Fixed Income

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• Jarod Dawson – Global Yield Portfolio Manager



## Interest Rates & Credit Investments – *don't get tangled up*

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### Interest Rates

Case Study - Europe – Bond yields v the real world

Central Banks - inflection point in bond demand

Magnitude – Moneyball v today

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### Credit Markets

Key Principles – focus on the anomalies

Case Studies: Spirit Pub Company / Sydney Airport

# Interest rates

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# Interest Rates

## The world we live in

Approximately  
**15%**  
of all government  
and corporate  
bonds outstanding  
carry a **negative**  
**yield** (~\$US 7.5 Trn)

### US v Greece - 2 Year Bonds



# Interest Rates

## Case Study – Europe

**Bond rates should reflect real growth + inflation + term premium**

Europe 10 year bond rates v actual and projected real growth rates\*

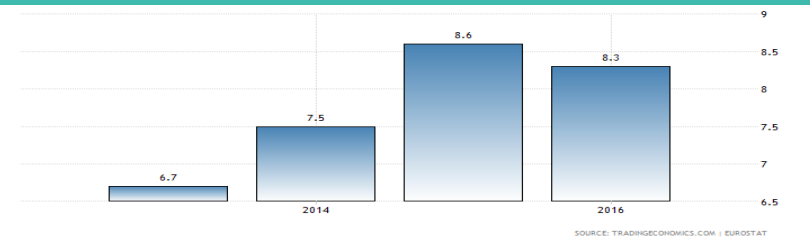
Country	10 year bond	2017	2018 (projected)	% Diff (10 yr v 2018)
Germany	~ 0.75%	2.54%	2.29%	~ -1.54%
France	~ 1.00%	1.81%	1.80%	~ -0.80%
Spain	~ 1.50%	3.08%	2.34%	~ -0.84%
Ireland	~ 1.15%	3.64%	2.72%	~ -1.57%

## Why are they an anomaly?

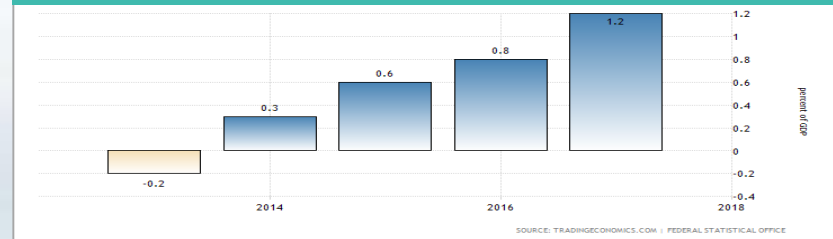
- Don't reflect real growth rates – let alone inflation / term premium.
- % Difference should be comfortably positive.

# Interest Rates Spotlight on Germany

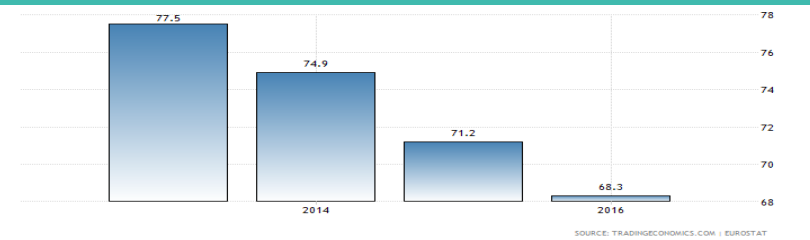
## Trade surplus



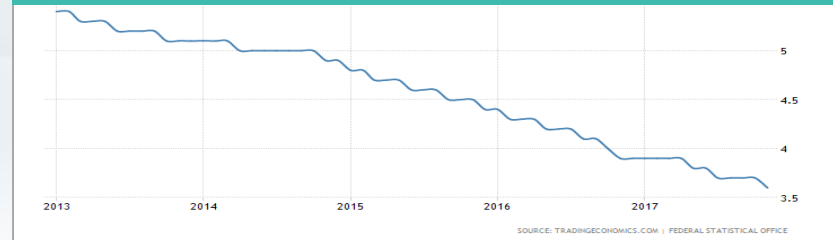
## Government budget surplus



## Government debt / GDP declining



## Impressive job growth



## Deflation not an issue



## Household debt / GDP declining



# Interest Rates

## Central banks – the train is leaving... left?

### UK (BoE)

- Nov 17 – raised rates for first time in ~10 years.

### China (PBoC)

- Rumblings around reducing holdings of US treasuries

### US (Fed)

- Rates from 0.25% to 1.25%
- Reducing ~\$5trn balance sheet – ~\$US 1Trillion over next 2 yrs.
- Budget deficit – CBO estimates suggest \$US300-500bn hit next 5 years

### Europe (ECB)

- Jan 18 – 50% cut in bond buying program from EUR60bn to EUR30bn per month

### Japan (BoJ)

- Jan 18 – buying fewer long dated Japanese treasuries



# Interest rates

## Forum to Forum

### 2017 Adviser Forum

US 10 year bond and  
sensitivity to rates

Since then –

US 10yr yield ↑ ~0.70%

- Pretty meaningless?
- Including running yield, capital value ↓ ~5%

**On a longer term move  
of +2-3% - losses well  
into double digit %**

### Next 5-10 years

Surprises more likely to be to  
the upside

- Inflation is materialising / Global economy strengthening
- Rates coming off a very low base
- Investors have lost sight of the anomaly given so low for so long?

# Interest Rates

## How long are you?

Over the past 3 years, index duration has been **increasing**

Duration – Bloomberg Composite Bond All Maturities Index



Lower coupons +  
Savvy issuers  
locking in long  
term interest  
rates



Making their way  
into the indices,  
lengthening  
duration.



Index investors are getting  
longer, at a time when we  
believe rates have inflected,  
and investors should be  
reducing interest rate risk.

## Effectively zero interest rate duration

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### Double positive

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- Limits the impact of higher rates on fund capital
  - Yields ratchet up with higher rates

# Credit markets

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## Current environment – discipline is everything

**We view risk  
as the risk  
of losing  
money**



**Ability to be  
up to 100%  
cash – in  
or out of  
markets**



**Invest globally  
– why be  
constrained?**



**Look  
through  
the  
capital  
structure**



**Intense  
research –  
distilled into  
a few key  
elements**



**Focus on the anomalies  
Rational when markets  
irrational  
Exploit fear of unrated  
securities  
Investment grade quality**

**Meaningful capital in our best ideas**

**Investing together**

## We are looking for anomalies

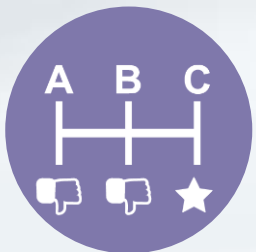


**Genuine long term anomalies are by definition hard to find**



**Questioning the status quo**

**Easy to say “markets are expensive”**



**Stick to your investment process – ignore the noise**

### **Some starting points** **Potential long term partners**

#### **Downside protection**

- Quality balance sheet
  - **Hard assets** - What are they really worth?  
Monopolistic qualities?
  - **Debt levels**  
Appropriate/sustainable?

#### **Earnings/Cashflow profile**

- Comfortably meet coupons / principal

#### **Security Structure**

- Anything unusual that stands out?

# Credit

## Spirit Pub Company – UK

Senior secured debt - top of the capital structure at ~**20% discount to par**

<b>Background</b>	<b>UK pub industry going through significant transformation</b> <ul style="list-style-type: none"><li>• Legislation breaking the beer tie – Pub operators could buy beer elsewhere, but no more cheap rent either.</li></ul>
<b>Investment thesis</b>	<b>Key was to understand mindset of pub operators</b> <ul style="list-style-type: none"><li>• Mass migration to new system? one way to find out – go and see them!</li><li>• Clear feedback – operators lived in the pubs so rent is important – cheaper beer potentially offset by higher rents</li></ul>
<b>Conclusion</b>	<b>“Industry transforming” legislation was not particularly transforming at all</b> <ul style="list-style-type: none"><li>• years after legislation passed, &lt;10% of pub operators have switched.</li></ul>
<b>What made it an anomaly?</b>	<b>2015</b> – Spirit bought by Greene King – can only access secured property cashflow by redeeming at par. <b>Nov 2017</b> - Redeemed bonds at par - <b>20%+ return for investors over 2 years</b>

**Anomaly:** This was not deeply subordinated debt in a broken down company – this was a solid business, and we were the company’s most protected investor

# Credit

## Sydney Airport – current anomaly

### Senior Secured Debt - Top of the capital structure

#### Background

**Monopoly asset - one of best infrastructure assets in the world**

- Huge demand for quality infrastructure.
- Tight spreads - Global airports / tollroads at cash + ~0.75% to 1.25% (~3% yields)
- How could there be an anomaly?

#### Question the status quo

**Scan the full capital structure**

#### What we found

**Inflation linked bond**

- Fell off the radar - most fixed income funds cant buy it – mandate flexibility
- **3 yr bond at cash + ~2.25% (~4% yield) – material yield premium**

#### Potential kicker

Given current low inflation rates, effectively an option on higher inflation – consistent with our views



# The end game

**Invest globally** – otherwise leaving too many opportunities on the table

## Opportunities won't fall into your lap - The last 10% factor

- Is there truly something the rest of the market is missing?
- Best investments – clearly identified the 10%
- Worst mistakes – we didn't finish off the last 10%

**Interest Rates** - don't underestimate the destructive power of higher rates.

**May be the greatest impediment to wealth building over the next 10 yrs**

## Credit Markets

- Focus on the fundamentals
- Anomalies
- Ignore the herd

## Fund positioning

- Effectively no interest rate risk – **double positive**
- **Material cash at hand**

**Short term, returns may bounce around a little**  
**Clear long term objective of Cash + 2%**

# Remember...

## Patience is critical

- Don't invest because you think you should – wait for a genuine opportunity to present itself - and put meaningful capital into it.
- Stick to a clearly defined process – discipline is key.
- PM Capital – view us as long term co- investment partners

The past decade or so has been one of the most volatile periods in market history



Pleasingly, over 16 years the Enhanced Yield Fund return and its margin above cash has been remarkably stable.

Performance (net of fees) As at 31 January 2018	1 Year	3 Years p.a.	5 Years p.a.	10 Years p.a.	Since Inception p.a.	Total return Since inception
PM Capital Enhanced Yield Fund	5.0%	4.0%	4.1%	5.2%	6.0%	153.5%
RBA Cash Rate	1.5%	1.8%	2.1%	3.4%	4.1%	91.4 %
Excess return	3.5%	2.2%	2.0%	1.8%	1.9%	62.1%



# Global Equities

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**Paul Moore**  
Chief Investment Officer  
Global Equities Portfolio Manager



# Moneyball

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# Why invest in anomalies?

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# Where to now?

# Post-GFC

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“ A once in a lifetime opportunity to invest in credit and a once in a generation opportunity to invest in equities ”

“ with record fiscal and monetary stimulus, the economy will recover, but will be characterised by a two steps forward one step back scenario ”

# Opportunity cost

Calendar Year	PM Capital Global Companies Fund	MSCI World Net Index (AUD)
2012	41.6%	14.4%
2013	54.2%	47.0%
2014	14.4%	14.7%
2015	12.6%	11.5%
2016	3.1%	8.0%
2017	20.4%	13.3%
2018 CYTD*	1.9%	1.7%
<b>2012 – 2018 CYTD*</b>	<b>255.8%</b>	<b>168.7%</b>

# Post-Trump



**Coincidentally, cyclical growth trends inflecting**

**Trump moving with the tide as pro-growth;**

- Lower taxes, fiscal spending, lower regulation – the key brakes on growth that we have consistently alluded to

**A different sub set of opportunities going forward**

**Bonds, Bond proxies – Property, Infrastructure, “Defensives” most at risk**

**Banks the primary beneficiary**

**Do not under-estimate the magnitude of change and the implications for portfolio /manager composition**

**First innings – post tax reform, now in the second innings**

# 2016: Negative rates

“ The reality is, that the future is always uncertain. Every year I comment that just when you think you have seen everything, something new comes along. The 1987 stock market crash, the 1990 “CNN” Gulf War, the TMT mania in 2000, Twin Towers, the Global Financial Crisis and now Brexit are the standouts (I am going to have to stop making that statement). So our ultimate objective as an investor is to find different businesses that we believe will provide us with a satisfactory long term return and remind ourselves that investment returns are not a straight line and that we are ultimately arbitraging short term investors’ lack of patience. ”



Paul Moore | 2017 PM Capital Investor Forum

**+ Trump**

**+ Bitcoin**

**Record  
Government Debt  
Record low rates**

**Valuation**

**Risk Reward**

**Market behaviour**

**Post Trump Framework**

# Bondnado

# Bondnado

## The fundamentals

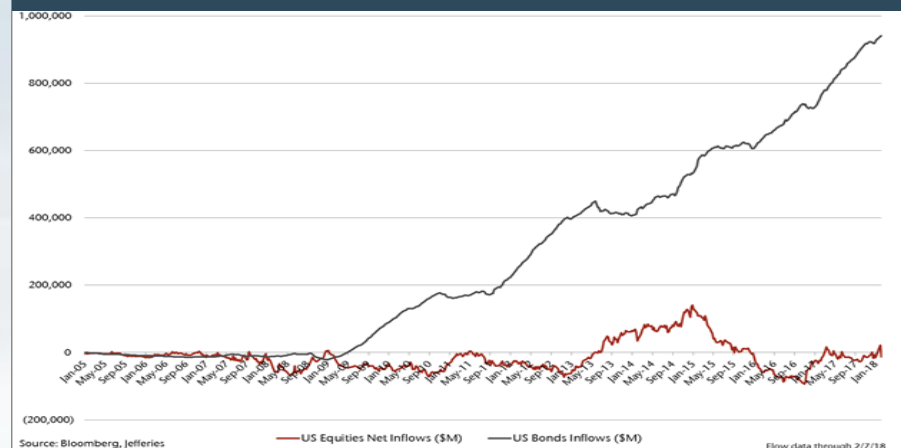
### Quantitative

- **Absolute return makes no sense;** zero return - hard to make a positive return!
- **Real return;** inflation – priced as an impossibility!
- **Risk adjusted;** defaults – priced as an impossibility!

### Qualitative

**The bigger the crowd the bigger the risk**

**Cumulative inflows to US FI and Equity Mutual Funds and ETFs (\$M): 2005 - 2017**



## Bottom line

Financial system does not work with negative rates – mis-allocation of capital - *It had become ridiculous*



**Inflation 10%+  
Interest Rates 20%+  
Dan Akroyd  
Volker**

**No wage growth  
Negative Mortgage Rates  
Inflation too low!**

# Ridiculousness

# Opinions

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**“ But our expectation was that growth would be stronger than most expected and that inflation, wages and interest rates would inflect.”**

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**“ And investing's tough. It'll test your character. And you need patience and conviction. Why? Because all great investments at the time they're purchased are either questioned and, in some cases, ridiculed.”**

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# 2018, now a fact?



**Fed and ECB  
reducing their  
bond holdings  
(liquidity)**



**Trump tax  
reform  
= fiscal stimulus**



**Rates are up –  
US 10 yr more  
than doubled**

**But no wage growth?**



**German union wins  
right to 28-hour  
working week and  
4.3% pay rise**



**US 10-year yield  
jumps to new 4-year  
high of 2.92% after  
hot inflation report\***



**US inflation  
surprises to upside,  
pointing to faster  
pace of rate hikes**

**Surprised?**

# Bondnado (Sharknado) 2

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## 1<sup>st</sup> liquidity rumbling

- Bitcoin / Short VIX funds

Market “scares” now about inflation (v economy)

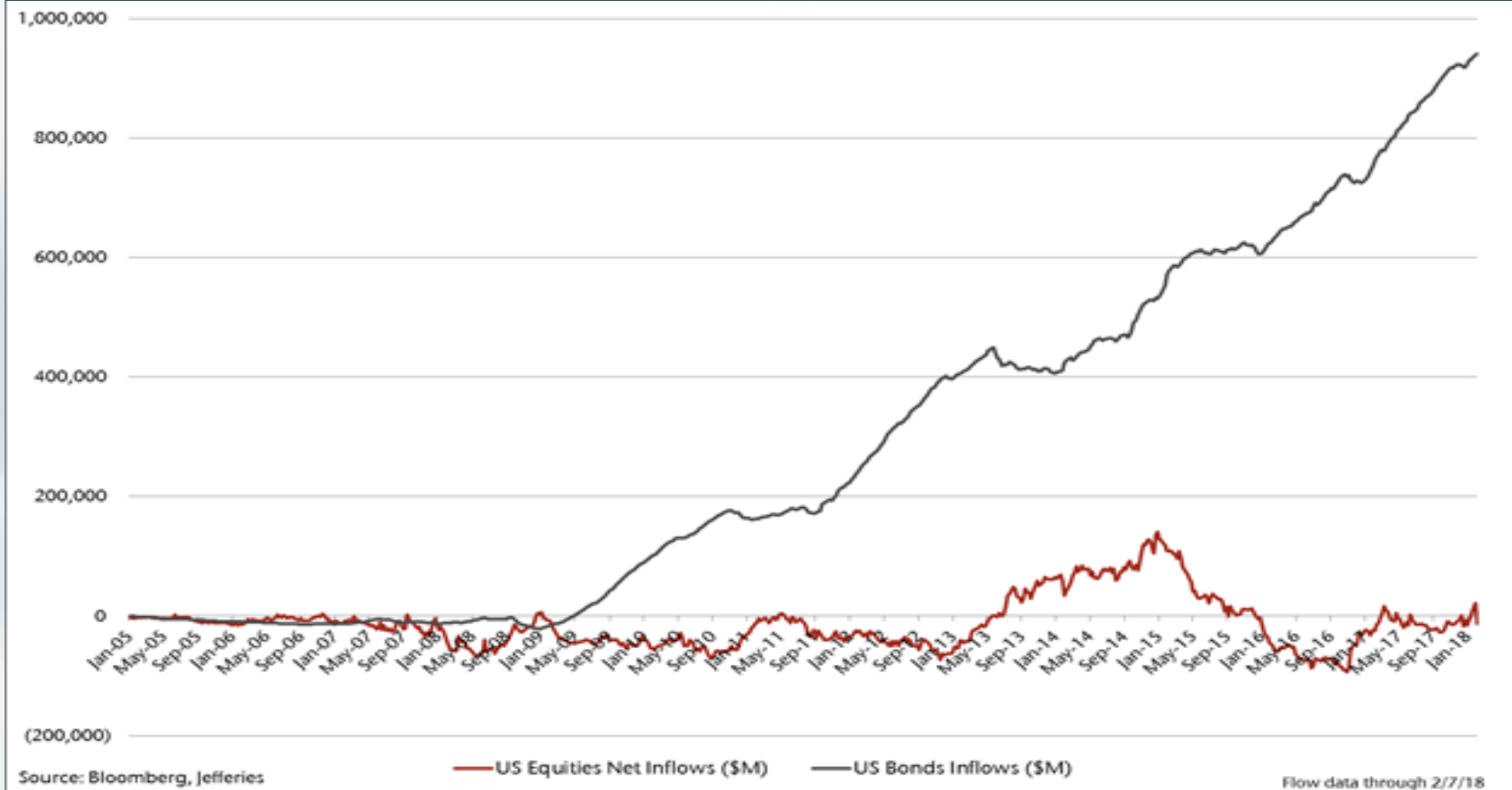
Bondnado (Sharknado) 3/4/5

Everyone now on board?

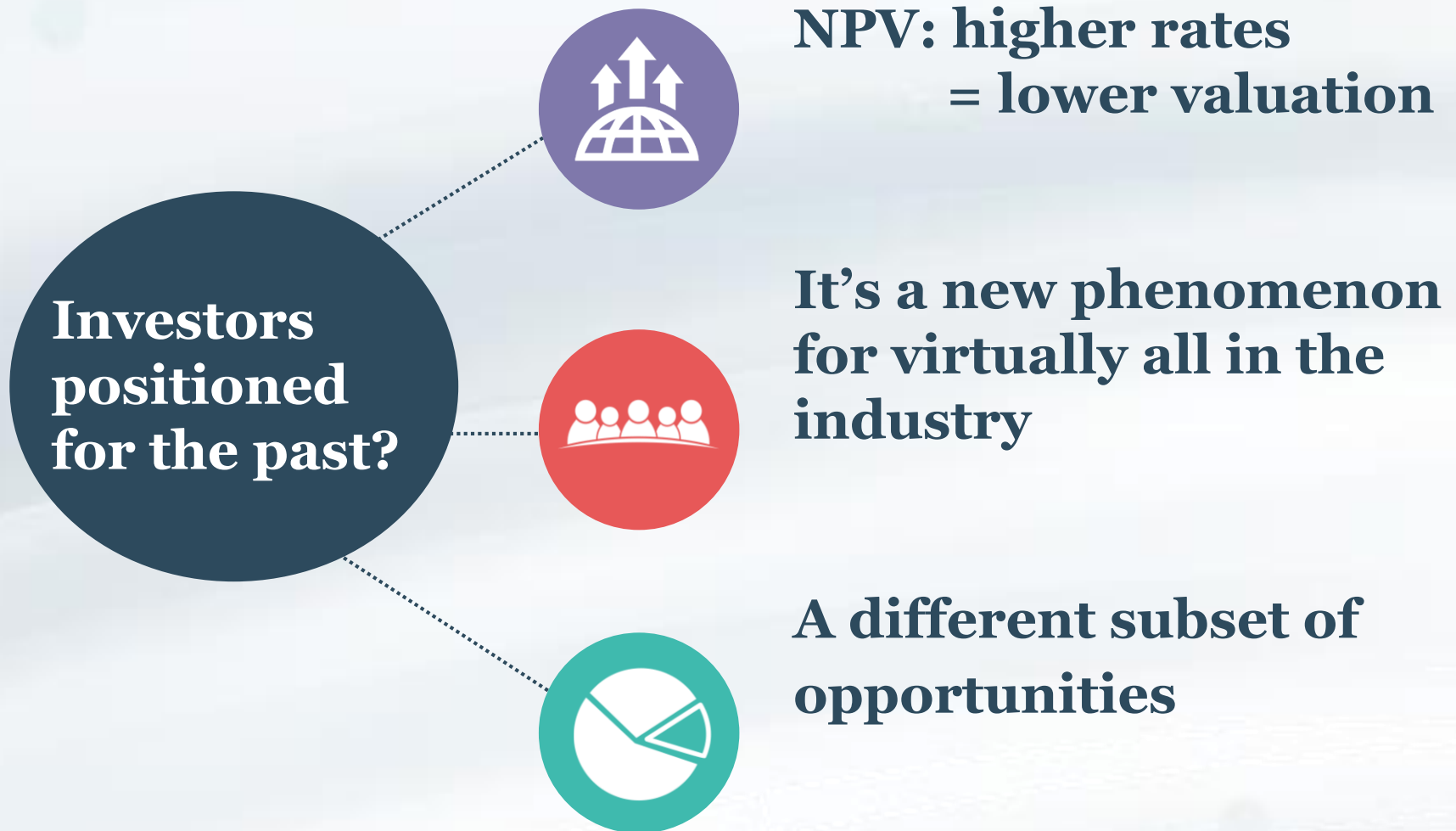
Have they acted?

# The bigger the crowd the bigger the risk

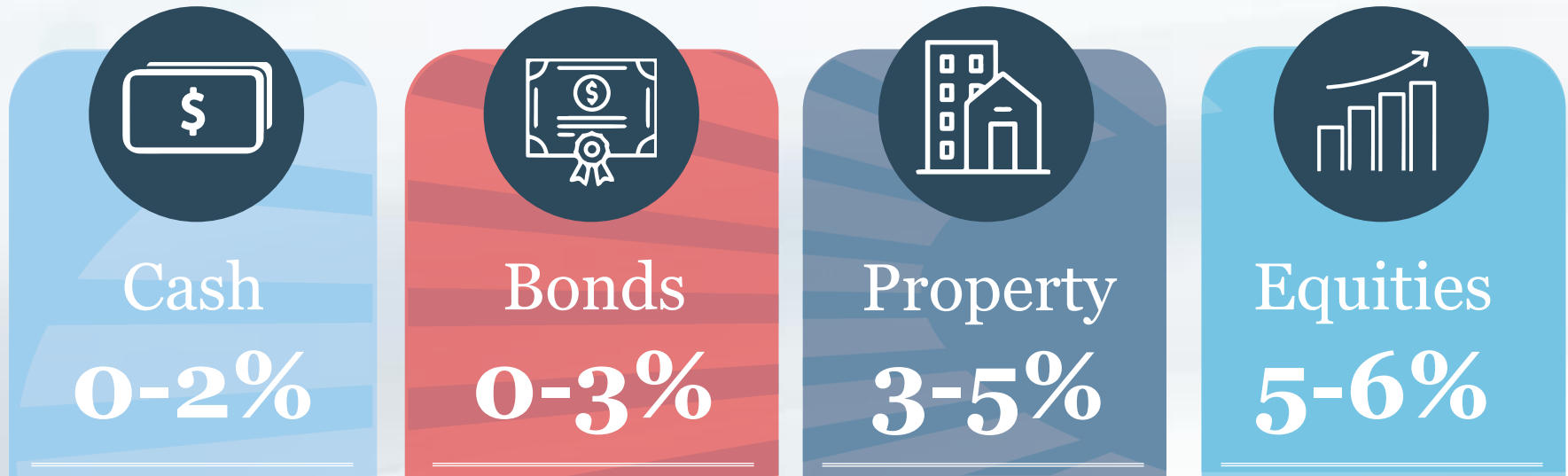
**Cumulative inflows to US FI and Equity Mutual Funds and ETFs (\$M): 2005 - 2017**



# Why it's important?



# Generic return expectations



Blended portfolios **will not** meet objectives?

**Neither** will index funds?

**High conviction** (not benchmark aware)  
managers required?

**Bonds can be high risk?**

# What does it mean?

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**Industry may need to re-think  
it's accepted wisdoms – lazy AA**

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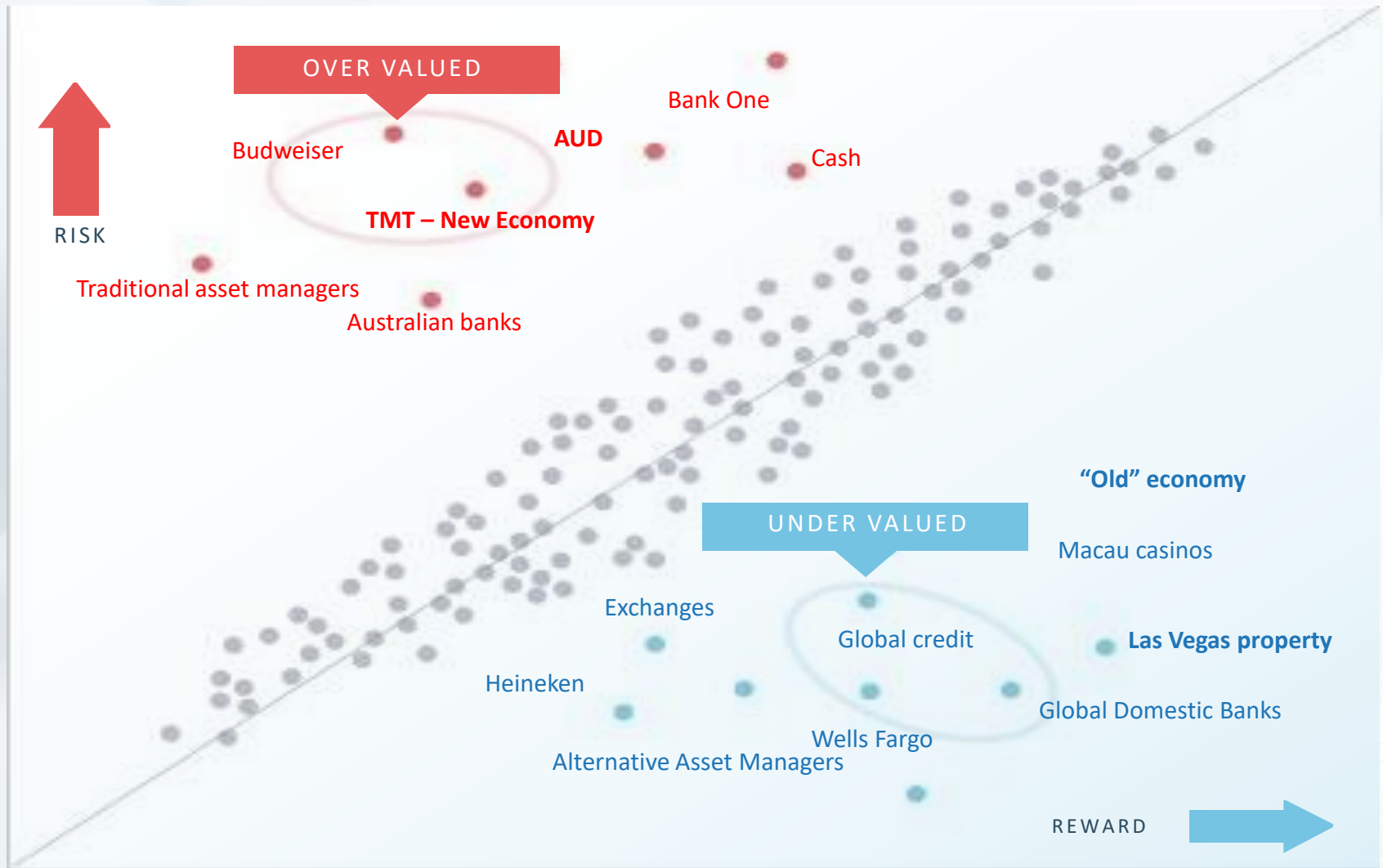
**Not to be feared – if the tide  
has changed, ask the right  
questions and adapt**

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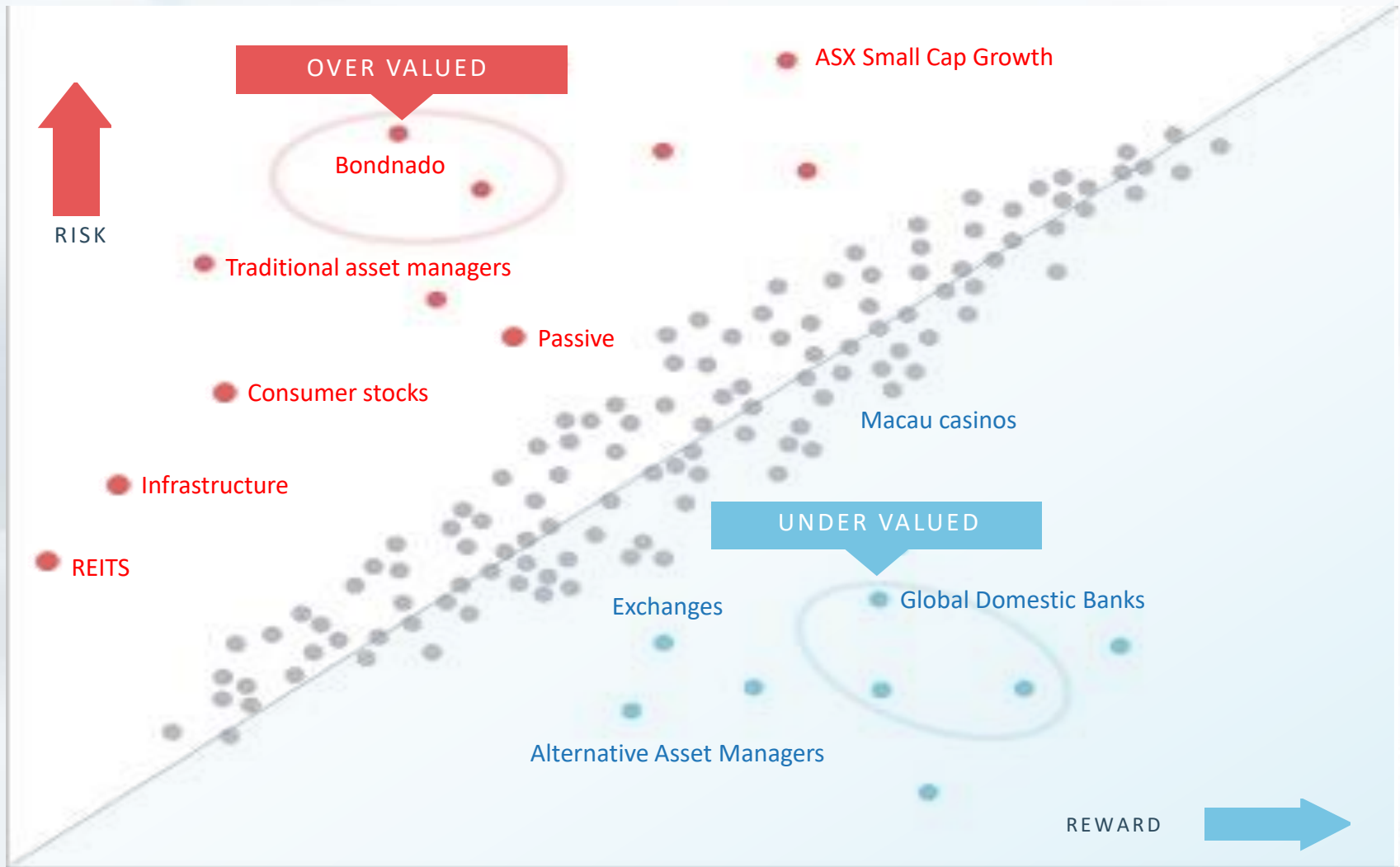


**PM Capital - business as usual**

# Looking back



# Looking forward

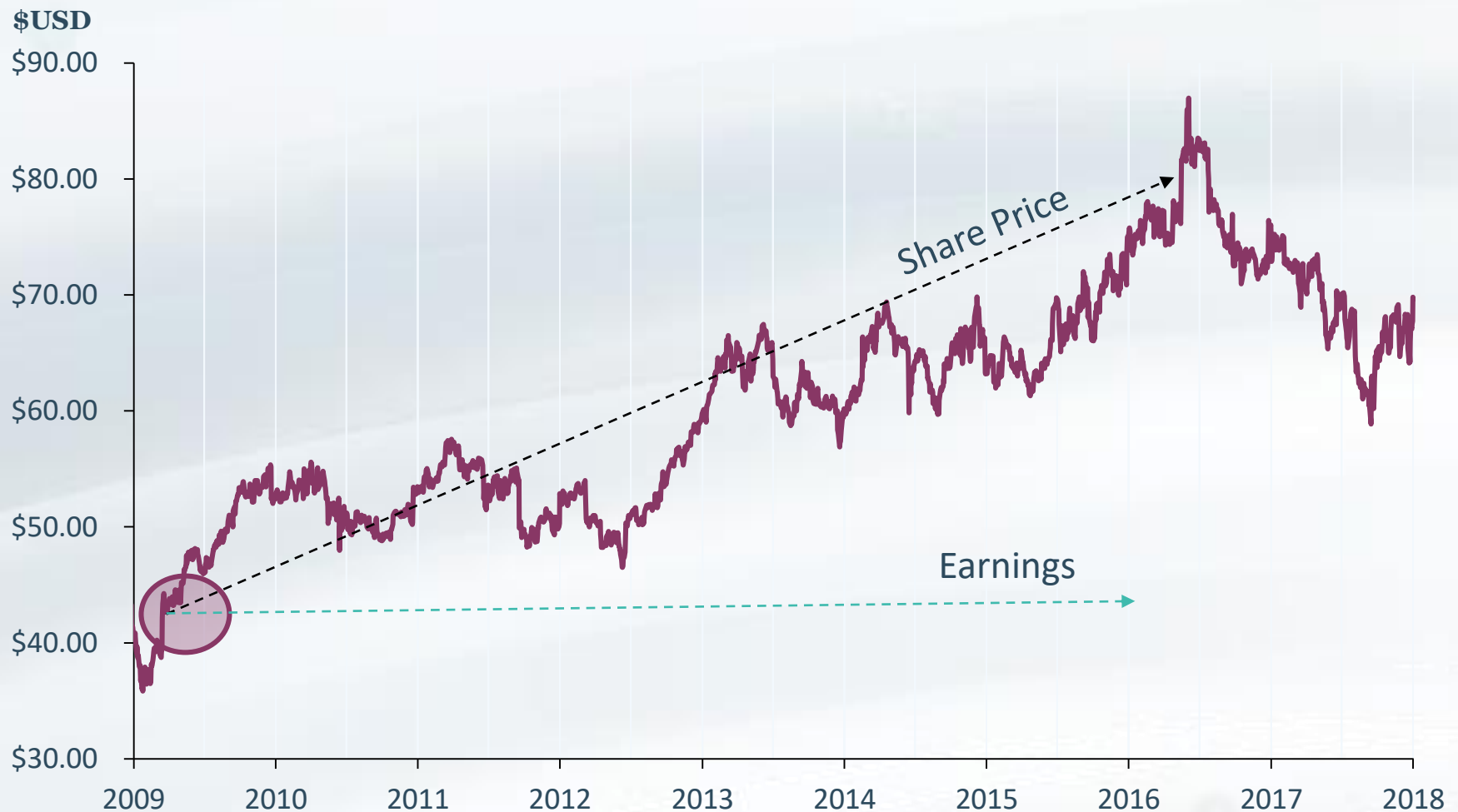


# Consumer – perception vs fact

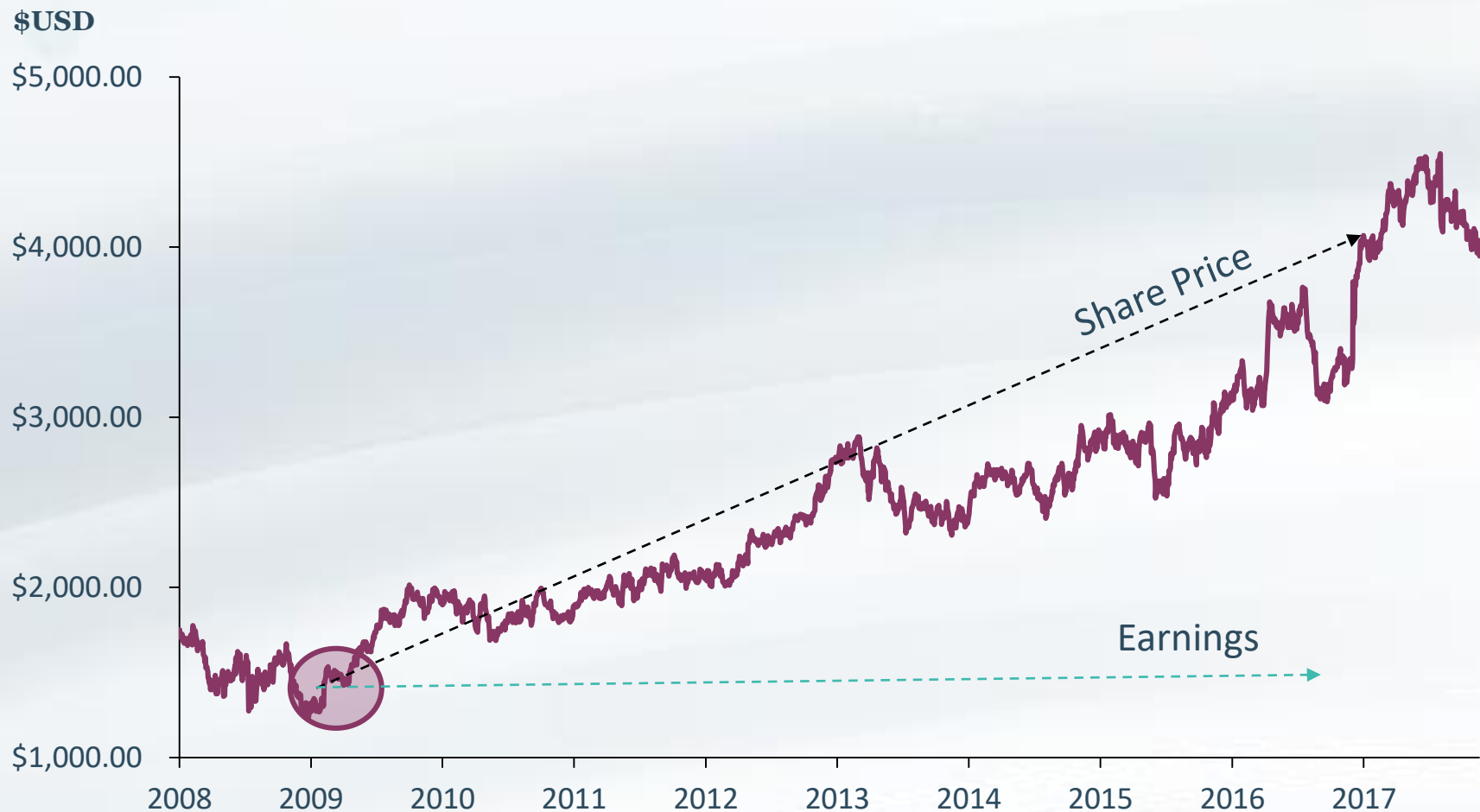
Company	EBIT / EPS 2009/10	EBIT / EPS 2017/18	
Campbell Soup	1360	1392	Canary in the coal mine
Kellogg	2000	1860	ZBB
Proctor and Gamble	?	?	M&A BB
Unilever	2004 – 2009	?	Euro
Danone	3.04	2.79	Steven Bradbury Euro
Nestle	3.3	3.3	M&A BB Euro
Coca Cola	2.01	1.8	M&A BB

**Recurring non-recurring items /  
M&A / financials messy / upscaling**

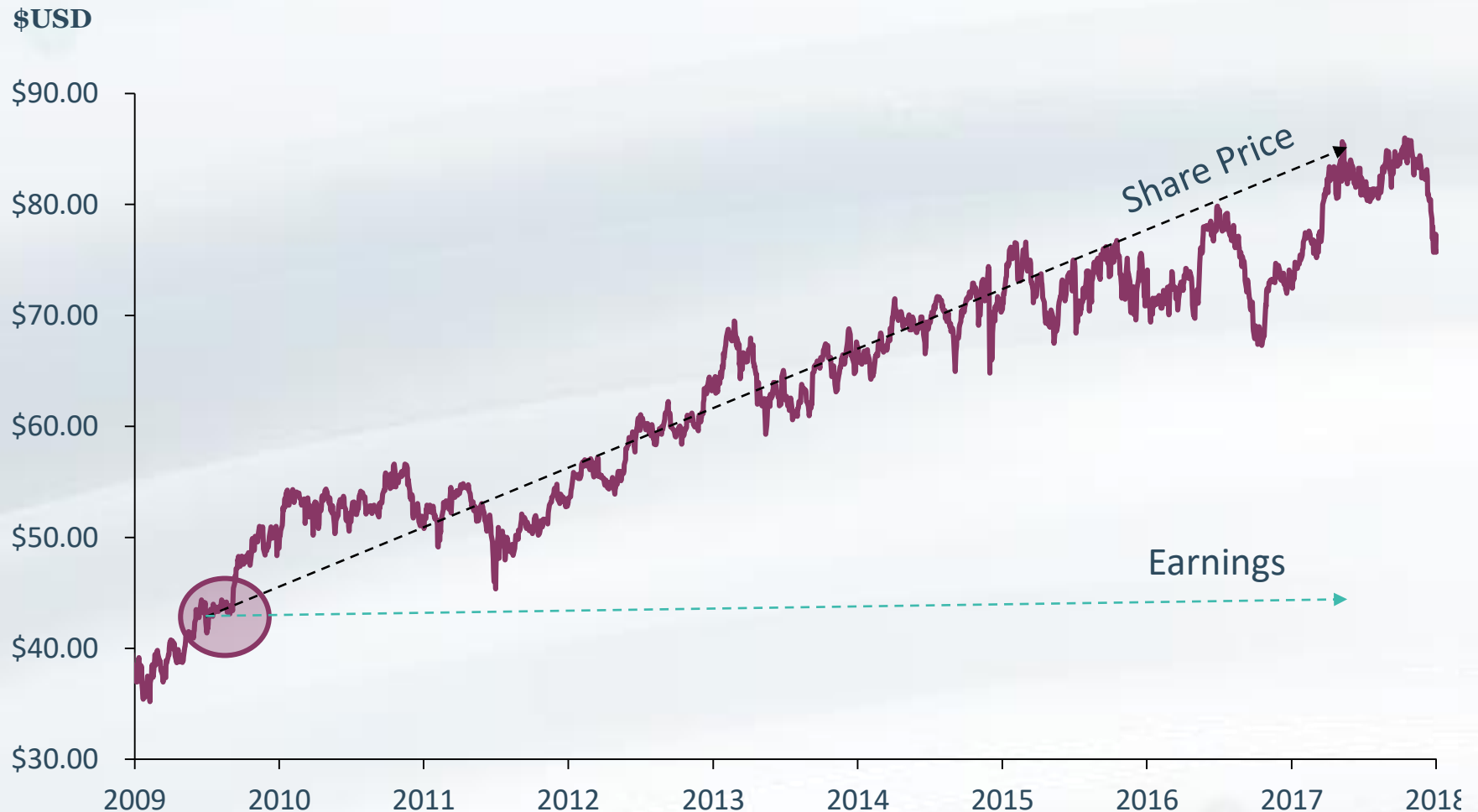
# Kellogg



# Unilever



# Nestle



# So why going up?

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**Perception - defensive**

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**Financial engineering - buybacks**

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**Technical – ETFs**

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**Corporate – Kraft Heinz –  
zero based budgeting**

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**Interest rates?**

# But what is really going on?

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- **Saturated markets, changing demographic and consumer behaviour, disruption**
  - AMZN, ice-cream (halo top)
- **Nestlé sales growth weakens to slowest in decades**
- **Proctor and Gamble – first price decline in 7 years**
  - Unable to pass on rising commodity prices
  - Margins lower

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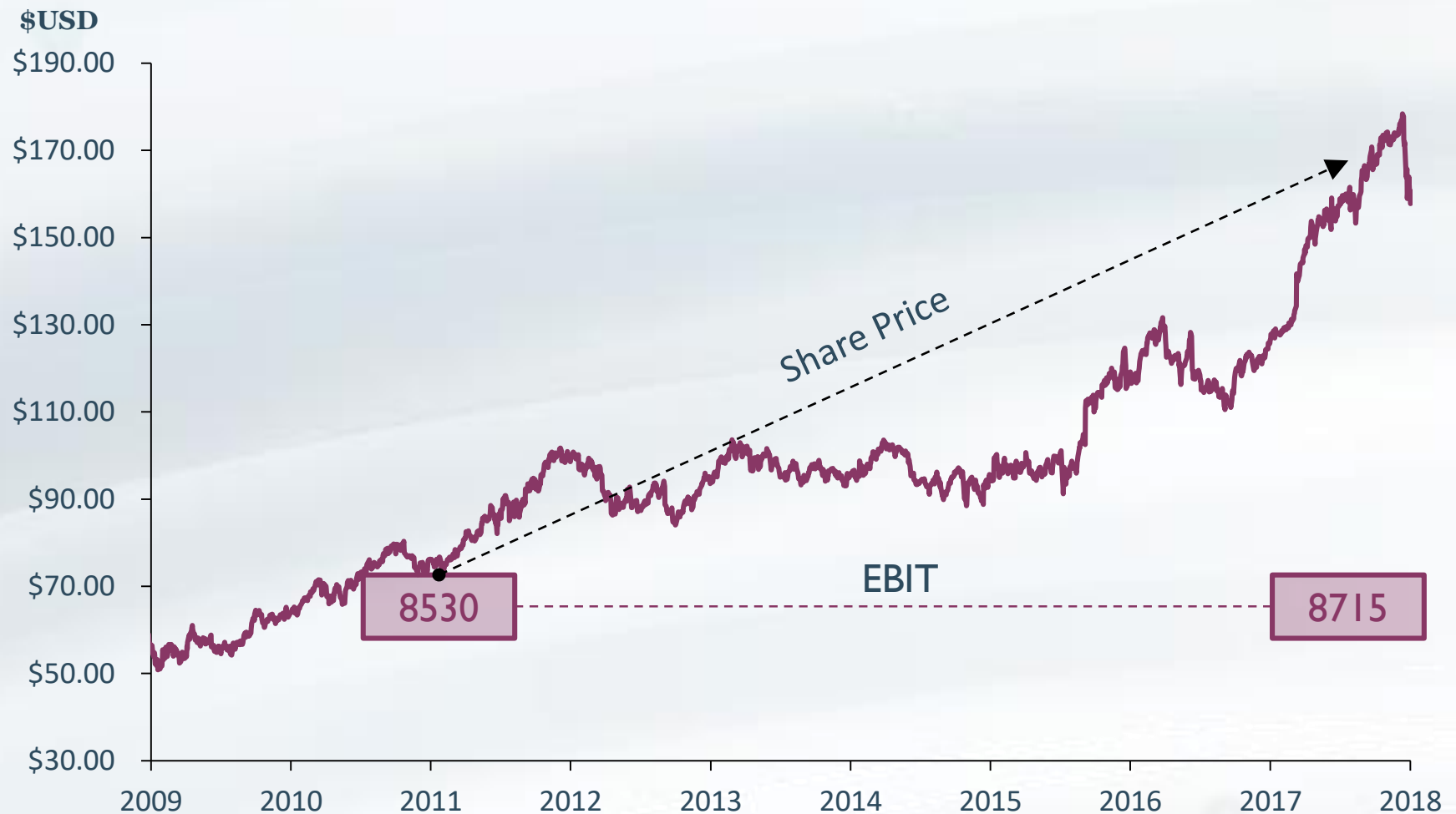
**“Productivity improvement will be critical to fund investments for sales and market share growth while continuing to expand profit margins.” \***

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# Kraft-Heinz



# McDonald's



# Original business model

## Own and operate

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**Real  
Estate**

**Revenue**

**Costs**  
Labour  
Food  
Other

**Profit**

# What type of business are we?

## Fixed Assets

Land & Building	21,258
OA	1,056
Total	22,314

## Funded by:

Debt	24,732
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**“We are not technically in the food business. We are in the real estate business. The only reason we sell fifteen cent hamburgers is because they are the greatest producer of revenue, from which our tenants can pay us our rent.” \***

# New business model

## Control and others operate?

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- 1 Franchisor sells property and right to run the restaurant – receives royalties**
  - Capital released / + debt / buy back stock

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- 2 Franchisee runs the business**
  - Borrows to by franchise
  - Royalty
  - Rent
  - Labour, food and other costs
  - Interest expense

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- 3 Franchisee sells the real estate to an investor**

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- 4 Real estate investor borrows to purchase real estate**

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**Interest Rates facilitated maximum gearing at the point of inflection?**

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# Industry dynamics

## McDonald's 35% of a saturated industry

“ It's a market share fight. We don't see really any significant broader market growth this year...”

**Stephen J. Easterbrook**

*President, Chief Executive Officer & Director, McDonald's Corp.\**



# Never black or white

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**It's not easy**

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**A lot of work**

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**Simplifying the complex**

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**Last 10% makes the difference**

# What are the risks?

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**Absolute risk has changed**

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**Business risk**

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**Emotion**

- Short term headlines / macro and political distraction
  - Slogans - Value Growth GARP Quantamental
- 



**Size**

- Passive / ETFs reduce liquidity
- 




**Inflation**

**But biggest risk is.....**

# A short term horizon

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Risk is ultimately a function of time and objectives



**Anheuser  
-Busch  
Inbev**



**Apollo**

# Anheuser-Busch Inbev

## Closing stock price



### Business risk

*HEIN - Simple business,  
great brand, 100+ years*

### Investment risk

*Double digit ungeared  
yield*

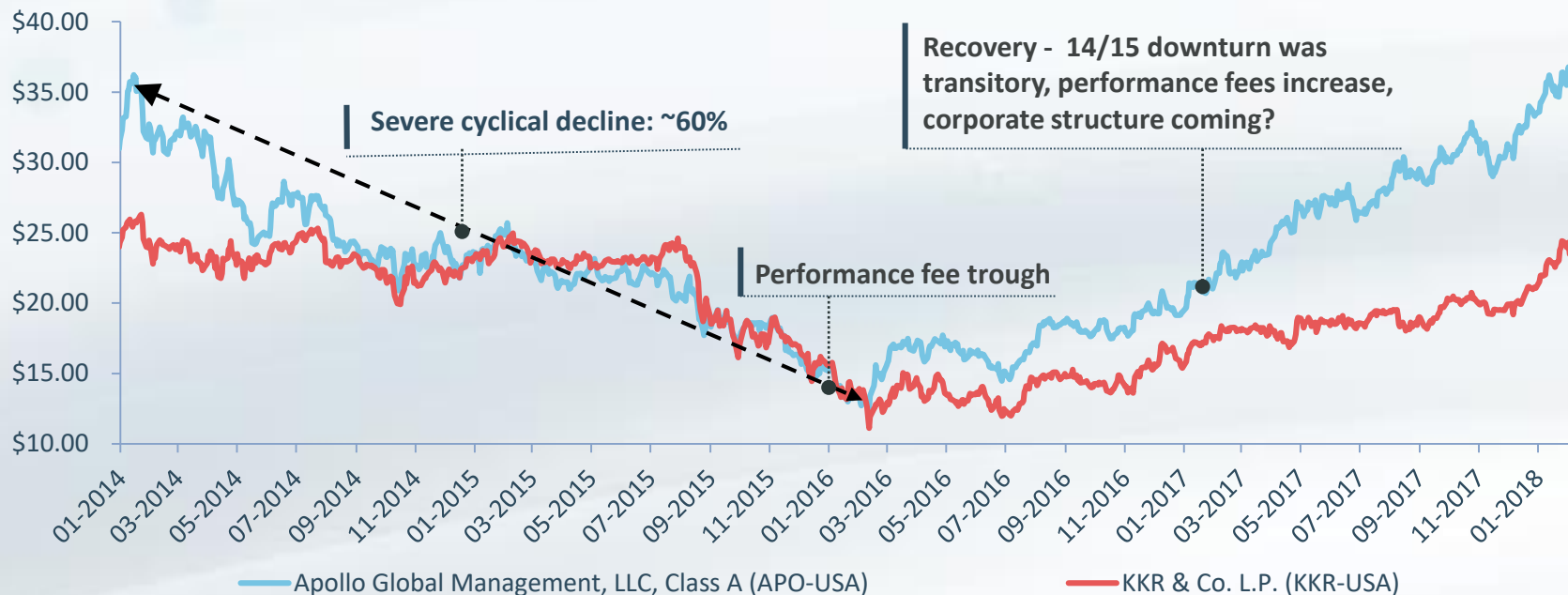
### Price action risk

*Patience and conviction  
the only issue*

**Price action is not investment or business risk – focusing on will preclude you from the very best investments**

# Apollo, KKR

## Closing stock price (USD)



### Business risk

Sweet spot of industry –  
smartest management

### Investment risk

>10% Yield

### Price action risk

Patience and conviction the  
only issue

**Price action is not investment or business risk – focusing on will preclude you from the very best investments**

# The good news is...

## Equity & Strategy Focus Point

### The ETF-ization of the S&P 500, Part I



02 July 2017

**Is the S&P 500 as liquid as it seems?**

The percentage of US domiciled equity fund assets that are passively managed has nearly doubled since the crisis, from 19% in 2009 to 37% today. The percentage of S&P 500 market cap held by Vanguard alone has doubled since 2010, to 6.8% today. Vanguard currently is a 5%+ shareholder of 491 stocks in the S&P 500, up from just 116 in 2010. The actual shares available, or "true float" (float shares less shares held by passive funds) for S&P 500 stocks, may be grossly overestimated. This, and other structural changes, are playing out in the market with implications for US investors.

**How big can passive get? Apparently a lot bigger**

We are often asked how much further this active to passive rotation can go before markets become dysfunctional. In Japan, nearly 70% of the assets under management (AUM) of Japan-focused equity funds is passive (granted, the BoJ has been buying ETFs) and their markets are still functioning. This is almost double the proportion of US passive. The victim in Japan has been active equity managers. Over the past three years of extreme ETF inflows, Japan-focused active funds suffered benchmark outperformance rates 12ppt lower than prior decade's average. As the ETF-ization of US stocks is likely to continue, we highlight four implications.

- 1. Avoid crowded stocks (especially right now)**  
Over the short-term, positioning matters more than anything: buying under-owned stocks has led to stronger three-month returns than investing in low P/E, high growth or high ROE stocks. **Crowded stocks have generally underperformed neglected stocks** as mutual funds are net sellers and passive funds are net buyers. Crowding risk is particularly acute at quarter-end when allocators tend to rebalance. In the first 15 days of the quarter, positioning alpha is 10x higher than average.
- 2. ETF fads can drive massive PE distortions**  
The meteoric rise in Low Volatility ETFs (150% annual asset growth since 2009) was a key driver of the 200%+ surge in relative valuations of low beta stocks to never before seen premia. Where might the next fad be? Our work suggests that the next ETF influx may be into **Value ETFs**, **ESG strategies** and **short-term quant strategies**.
- 3. Know your risk: a screen for stocks with low "true float"**  
Stocks most held by passive investors have seen higher volatility than the market, measured by both price declines and standard deviations. And the average price volatility of stocks with low "true float" (i.e. those with a high proportion of float held by passive) tripled in the last 12 months. But the earnings multiples of these stocks have generally been in-line to higher than that of the market, not necessarily reflecting heightened liquidity risk. In our view, (See inside for a screen of stocks with the lowest "true float").
- 4. Time horizon arbitrage**  
**Our analysis** shows that fundamental signals have significantly improved in efficacy over longer time horizons, whereas algorithm-driven signals perform well in the short term, but the decay rate is extreme. **Valuations** explain almost 90% of the S&P 500's returns variability over a 10-year time horizon — we have yet to find any signal with even close to that level of predictive power over the short-term. And **ironically**, what should be an increasingly efficient market has shown signs of becoming less efficient over the long term — **alpha opportunities**, measured by the range of market prices, have shrunk on a short-term basis, but have demonstrably risen on a long-term basis.

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## 4. Time horizon arbitrage

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# PM Capital's core competency

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**Genuine long term valuation anomalies**

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**Exhibited over 30+ years**

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**Simple ideas, simple businesses, many iterations**

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**Our credentials as a core international equities manager**

# Q&A

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# Thank you

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